2017—18 Pledge Card

Pledge online [http://wuu.org/pledge-form](http://wuu.org/pledge-form) or fill out this card and return it to WUU

Name(s) __________________________

________________________________________

Preferred contact information (please provide either phone number or email address):

________________________________________

I/We pledge to financially support WUU for the next fiscal year (July 1, 2017—June 30, 2018) by giving a TOTAL for the year of:

$____________________________

Frequency of pledge payments (circle one)

Monthly  Quarterly  Annually  Other

Method of pledge payments (check one)

☐ By personal check or through my bank’s bill pay service. Make checks payable to WUU with “Pledge” on the memo line. Checks can be mailed, put in the collection plate, or delivered to the WUU Office during office hours.

☐ By automatic deduction from my bank account or credit card. Please contact Suzanne in the Finance Office at 220-6830 or by email at suzanne@wuu.org, even if you already use this method.

☐ By a gift of stock or other method.

Thank you for your generous support!

Building our Community
Living our Vision

Stewardship Campaign
2017 - 2018

Our pledging goal is $318,000 with a stretch target of $330,000

How it supports our Mission

Denomination  Worship & Ministry  Religious Education

45%  35%  10%

Community

10%

Sources of Income ($433K)

<table>
<thead>
<tr>
<th>Income Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserves</td>
<td>10%</td>
</tr>
<tr>
<td>Rental Plate</td>
<td>8%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>6%</td>
</tr>
</tbody>
</table>

Did you know?

Most pledges last year were in the range of $500-$2100

<table>
<thead>
<tr>
<th>Pledge Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>WUU Middle 50%</td>
<td>30%</td>
</tr>
<tr>
<td>New WUU member</td>
<td>17%</td>
</tr>
<tr>
<td>All WUU member</td>
<td>13%</td>
</tr>
<tr>
<td>Top 10% WUU</td>
<td>4%</td>
</tr>
</tbody>
</table>

Campaign Pledges ($318k)

- Denomination: 45%
- Worship & Ministry: 35%
- Religious Education: 10%
- Community: 10%

Williamsburg Unitarian Universalists
Our Goal is 100% Participation

2017-18 holds tremendous potential for WUU. We will be making full use of our expanded facility; our settled minister will be helping to lead us forward; we will also pursue opportunities to expand our community and to become an even greater source of spiritual inspiration.

To take full advantage of these opportunities, we need participation from all groups of WUUers: young adults, families with children, members who are still working and those who are in retirement.

We need you all to play a role, with your time, talent, and treasure.

Our plan is to continue to grow our support for the many programs of WUU that help our community live our Vision.

WUU VISION 2017

Williamsburg Unitarian Universalists is a vibrant liberal religious community of the Williamsburg area, where we honor, support, and respect all, and where we treasure diversity.

We grow in spiritual transformation through faith development and worship; fully engage with each other and those with whom we work in local, UU, and global communities.

We work to effect justice in society and the environment. Ours is a welcoming campus. Wherever possible, we practice sustainable and green technology.

Your financial gift will help WUU grow through:

Worship & Ministry Mission
- Our settled minister is actively supporting our vision
- Our congregation is growing spiritually through services with different worship formats and content
- Our excellent music program is fully integrated into the life of the congregation and the broader community
- Our caring ministry is providing compassionate support for our congregants in need

Religious Education Mission
- Offering age-appropriate and high quality programs of spiritual growth for children and youth
- Expanding family and intergenerational activities
- Providing ecological and other earth-centered activities in the outdoor space
- Continuing Small Group Ministry for Teachers, developed by our DRE
- Planning a YRUU field trip each year

...and fully engage with each other through:

Local WUU and Surrounding Community Mission
- Growing our community with events that strengthen our bonds and attract new participants
- Actively supporting the homeless overnight and day shelters
- Supporting temporary homeless housing in Parker Building
- Supporting local agencies through share the plate
- Supporting social justice programs

UUA Denomination and Wider World Mission
- Fighting injustice both locally and more broadly
- Supporting the cluster and UUA initiatives

A Welcoming Campus That Supports Our Mission
- Enhancing adult programs to take advantage of expanded space
- Making visitors feel more welcome in our expanded space
- Campus improvement led by an enhanced professional team

Please continue pledging and consider increasing your pledge if you are able